



## Press Kit

**CODY LUNDIN** is an internationally recognized professional in the field of primitive living skills, modern wilderness survival, bushcrafting, and urban self-reliance training. Due to his intimate understanding of the physics, psychology and physiology of human survival, Cody is routinely featured as the consulting expert on real-world emergencies for national and international news outlets. Since 1991, he has trained private, corporate, and governmental agencies, thousands of students and dozens of national and international media sources in outdoor survival, primitive living skills, bushcrafting, and urban preparedness.

As a result of his skill and dedication, Cody has been featured in media sources including *The Today Show*, *History Channel*, *Dateline NBC*, *CBS News*, *USA Today*, *The New York Times*, *Esquire*, *Playboy*, *Good Morning America*, *The Donny and Marie Show*, *The Weather Channel*, *TV Guide*, *Discovery Channel*, *Newsweek* and *CBC Radio One* in Canada to name a few. In September of 1999 Cody was honored as the third person in history to appear on the cover of *Backpacker* magazine, which featured a story on his skills and philosophies of survival. In July of 2009, Cody was hand-picked by former Discovery Channel CEO John Ford to co-host the hit show *Dual Survival*.

Cody has consulted for *National Geographic Television*, *PBS*, the *Travel Channel*, the *Federal Emergency Management Agency*, the *United States Forest Service*, the *National Park Service*, *Copley News Service*, *CNN Newsroom*, *Fox News*, and the *British Broadcasting Corporation (BBC)*, among many others.

### **Founder, Director, and Lead Instructor of the Aboriginal Living Skills School, LLC (ALSS, LLC)**

Cody founded one of the oldest continuously operated survival schools in North America - the Aboriginal Living Skills School - in 1991 in Prescott, Arizona. He teaches modern wilderness survival skills, primitive living skills, bushcrafting, urban preparedness, and homesteading. When not teaching for his own school, he is an adjunct faculty member at Yavapai College, Prescott College, and The Ecosa Institute. Cody teaches survival skills and sustainability around the world for a variety of clients.

### **Best-Selling Author**

Cody is the author of two best-selling books on survival and urban preparedness, *98.6 Degrees: The Art of Keeping Your Ass Alive (2003)* and *When All Hell Breaks Loose: Stuff You Need to Survive When Disaster Strikes (2007)*.

*98.6 Degrees* is routinely featured in Amazon's top ten survival books since its release in 2003. It's been adopted as a training manual by dozens of Search and Rescue teams and schools around the nation and excerpts have been used by the US Army to add to its revised US Army field manuals on survival skills. *When All Hell Breaks Loose* sold 10,000 copies in less than three weeks after its release and continues to be featured in Amazon's top five books under the "Disaster Relief" heading. Both books have been translated into several languages.

### **Television and Film Host**

Cody routinely helps develop or host new network and cable programming. Cody hosted the Discovery Channel show *Lost in the Wild* in 2003, one of the first survival shows on the network. He was chosen by the *Today Show* to design and perform the live survival segment at Sir Richard Branson's private retreat - Necker Island - in the British Virgin Isles for the finale of *Where in the World is Matt Lauer*.

Cody was chosen as the survival expert for two *Dateline NBC* adventures, three *What Should You Do* episodes for Lifetime television with Leeza Gibbons, survival commentary segments for *Good Morning America*, *CNN Newsroom*, *HLN* and *The Insider*, and was featured as the sole expert on the *Donny and Marie Show* for a Y2K preparation special. Cody also produced and was featured in the pilot episode of the History Channels *Digging for the Truth*. He has appeared on camera for dozens of network news shows including *FOX*, *CBS*, *NBC*, *CNN*, *ABC* and various morning shows and other programming around the nation and internationally. Cody was the co-host, producer, and consultant for Discovery Channels hit show *Dual Survival* for four seasons.

### **Keynote Speaker**

Cody is known to thousands as a pointed, entertaining and passionate speaker. He has keynoted dozens of professional events around the world and has the natural motivation, celebrity, and credibility to enhance any event.

### **Consultant**

Cody offers a wide variety of consulting opportunities in the realm of self-reliance. He has trained authors, film and television producers and directors, magazine and newspaper editors, corporations, businesses, governmental organizations and individuals in the following range of subjects:

- Primitive Living, Wilderness Living, Bushcrafting and Modern Outdoor Survival Skills Training
- Urban, Suburban and Rural Preparedness Training and Disaster Mitigation
- Real Estate Analysis for Self-Reliant Living

- Sustainable Design, Building and Living Systems
- Water Harvesting Methods for Arid Landscapes
- The Psychology of Survival, Leadership Training
- Field reconnaissance for Film and TV

### **Two Years Living in the Woods**

Cody's expertise in practical outdoor skills comes from a lifetime of personal experience, including two years spent living in a brush shelter (wicki-up) in the Arizona mountains where he slept on pine needles and cooked over an open fire.

### **Living Off-The-Grid**

Cody designed and lives in a self-reliant, passive solar earth home in the high-desert wilderness of northern Arizona in which he catches rain, composts wastes, and pays nothing for heating and cooling.

### **Integrity in Training**

Cody is well known in the survival community for his no compromise stance on ethical training. His commitment to no-nonsense instruction and putting his client's welfare first has earned him a loyal following.

### **Contacting Cody Lundin**

Cody Lundin / ALSS, LLC

P.O. Box 3064, Dept. Abo

Prescott, Arizona 86302 USA

Phone: (928) 713-1651

Email: [abodude@codylundin.com](mailto:abodude@codylundin.com)

Web site: [www.codylundin.com](http://www.codylundin.com)

---

## **COMPLETE MEDIA LIST**

### **Television**

ABC 15 News Phoenix, June, 2023. Reporter Luzdelia Caballero interviews Cody about preventing bear attacks after a Prescott man is attacked by a bear.

12 NEWS Phoenix, April, 2021. Cody is interviewed by anchor Erica Stapleton about The Hunt for Robert Fisher: 20 years later, and his thoughts about the realities of Fisher living in the wilderness.

HLN NEWS, February, 2021. Anchor Susan Hendricks interviews Cody about how to survive in cold weather.

KRGV NEWS, Texas, February, 2021. Host Christian Von Preying interviews Cody about the winter storms in Texas that knocked out power for millions of people.

HLN NEWS, July, 2018. Michaela Pereira of the news program *Michaela*. Michaela interviews Cody about survival situations and the best options for staying alive.

NEWSMAX, January, 2018. Marti Lotman interviews Cody about "survival questions" in the media.

ABC NEWS, March, 2017. Cody is interviewed by ABC anchors about a woman who survived for five days stranded in the Grand Canyon.

FOX 10, January, 2017. FOX anchors interview Cody about a woman who walked for 30 hours in the snow to save her family.

SANDY AND FRIENDS, September, 2016. (Live) Cody is interviewed about his survival school and what he packs in his survival kit while offering live demonstrations.

THE INSIDER, October, 2014. Cody is interviewed about the entrenched lack of safety on TV survival shows and how phony TV survival instructors and the networks and production companies who promote them cause danger to the public.

CNN NEWSROOM, October, 2014. Anchor Brooke Baldwin interviews Cody about the Eric Frein case; what he may be doing to survive in the woods, how he may be hiding, eating, and evading police.

GOOD MORNING AMERICA, September, 2014. Cody is interviewed about the man hunt for the FBI's ten most wanted list fugitive Eric Frein; how he is living off-the-land, if at all, and what his chances are of surviving the winter.

HLN NEWS, January, 2014. Anchor Susan Hendricks interviews Cody about the castaway found in the Pacific that claimed to be adrift on a small fishing boat for more than 13 months.

PAUL PANZER SHOW, Germany, Fall 2013. Paul comes to America and is guided by Cody in an outdoor survival adventure, high desert style.

FOX NEWS, March, 2013. "How TV saved missing teen skier's life." Cody is interviewed by Fox News regarding his Wyoming, Dual Survival episode that's credited for helping save a teenager's life in a winter survival scenario in Maine.

GOOD MORNING AMERICA, 2012. "No pot, no knife, no way to make fire, no rifle, no ammunition ... the knowledge it would take to pull that off would even eclipse my own," says survival expert Cody Lundin." Cody is interviewed about the infamous "Forest Boy" who claimed to be living in the woods in Germany for five years. Days after the interview with Cody, Forest Boy was proven to be a fraud.

THE DOCTORS, 2012. Cody is asked to take two women with no outdoor experience into the outdoors for survival training.

SHARK WEEK, Discovery Channel, 2011. Dual Survival co-host Cody Lundin heads to South Africa and the Bahamas to film the *How Sharks Hunt* episode.

INSIDE EDITION, New York, NY, 2011. Inside Edition interviews Cody about hosting Dual Survival and issues the challenge of walking barefoot in Manhattan! Cody rises to the occasion.

DUAL SURVIVAL, CO-HOST, PRODUCER, CONSULTANT, Discovery Channel, 2009 - 2014. In 2009 Cody was hand-picked by Discovery Channel CEO John Ford to star in the hit TV series *Dual Survival*.

FOX 6 NEWS IN THE MORNING, San Diego, CA, November 2007. Morning anchor Marc Bailey interviews Cody about urban survival tips based upon his new book, *When All Hell Breaks Loose*.

SAN DIEGO LIVING, XETV-TV, San Diego, CA, November, 2007. Host Joe Bauer interviews Cody about practical home preparedness tips based upon the San Diego wild fires.

ARIZONA MIDDAY, KPNX-TV, Phoenix, November, 2007. Journalist Robin Sewell interviews Cody about urban survival tips for the home.

GOOD DAY ARIZONA, KTVK-TV, Phoenix, November, 2007. Morning anchor Dan Davis interviews Cody about urban survival tips and tricks from his new book, *When All Hell Breaks Loose*.

AM ARIZONA, KAZT-TV, November, 2007. Hosts Tonya Mock and Lew Rees interview Cody about his new urban survival skills book.

AM NORTHWEST, (LIVE), KATU-TV, Portland, OR. November, 2007. Hosts Helen Raptis and Dave Anderson interview Cody about his new urban survival book, *When All Hell Breaks Loose*.

CITY STREAM, THE SEATTLE CHANNEL, Seattle, WA. November, 2007. Reporter Lowell Deo goes "urban survival shopping" with Cody for disaster preparedness supplies at the local supermarket.

NORTHWEST AFTERNOON, KOMO-TV, Seattle, WA. October, 2007. Hosts Kent Phillips and Natasha Curry interview Cody about his new book, *When All Hell Breaks Loose*, and experience using a home-made sleeping bag made from plastic bags and old newspapers, an oil lamp made from a tuna can and more.

LEARN HOW TO KILL AND EAT A RAT WITH CODY. June, 2007.

EARTH CURRENT TV visits Cody's self-reliant homestead. August, 2005.

LIFETIME TELEVISION, *What Should You Do?* Cody is featured as the on-camera survival skills consultant in both interview and demonstration formats for the three *What Should You Do?* Episodes below:

*Injured Back country Hiker*, July, 2004.

*Lost Cross Country Skier*, June, 2004.

*Avalanche Survivor*, May, 2004.

DISCOVERY CHANNEL, *Lost in the Wild: High Desert*, April, 2004. Four students with no backcountry experience "get lost" and travel with Cody learning survival skills in the high desert of Arizona before being rescued by Search and Rescue.

DISCOVERY CHANNEL, *Lost in the Wild: Nova Scotia*, March, 2004. Four students with no backcountry experience "get lost" and travel with Cody learning survival skills in the dense Boreal forest of Nova Scotia, Canada before being rescued by Search and Rescue.

AM ARIZONA, (live), March, 2004. Hosts Tonya Mock and Lew Rees interview Cody about his book and his *Lost in the Wild* shows on Discovery Channel.

THE TODAY SHOW (Live), NBC, February, 2004. Cody trains "Today" host Matt Lauer, recording artist Jimmy Buffett, billionaire Sir Richard Branson, and Sports Illustrated model Vendella in Caribbean survival skills on Necker Island in the British Virgin Islands for *Where in the World is Matt Lauer?*

THE HISTORY CHANNEL, *Digging for the Truth: The First Americans* (pilot), January, 2004. Cody trains host Matthew Bogdanos in winter primitive skills in the Grand Teton National Park near Jackson Hole, Wyoming featuring snow shelters, primitive fire lighting, and butchering a mule deer with a stone knife - all on snowshoes!

GOOD MORNING ARIZONA (live), Phoenix, Channel 3, August, 2003. Anchor Brad Perry interviews Cody about surviving in the desert and his new book *98.6 Degrees: The Art of Keeping Your Ass Alive!*

THE PAT MCMAHON SHOW (live), Phoenix, Channel 7, August, 2003. Host Pat McMahon interviews Cody about desert survival, life as a survival instructor with ALSS, and his new book *98.6 Degrees: The Art of Keeping Your Ass Alive!*

NBC CHANNEL 12 NEWS (live), Phoenix, July, 2003, Morning Show. Anchors Kevin Kelly and Nicolle Hernandez speak with Cody about desert survival skills and his new book, *98.6 Degrees: The Art of Keeping Your Ass Alive!*

CBS CHANNEL 5 NEWS, Phoenix, May, 2001. Cody trains reporter Marya Piani along with Prescott College students in wilderness survival and southwestern primitive living skills for her special segment, *Outdoors with Marya*.

DATELINE NBC, WINTER SURVIVAL GUIDE, February, 2001. Cody trains Dateline correspondent Rob Stafford to survive over-night in a snow-covered, 9,000 foot alpine wilderness with the clothes on his back and a magnesium fire starter.

NBC CHANNEL 12 NEWS, Phoenix, Safety Team special, Winter Safety Tips in the Snow, February, 2001. Cody trained lead anchor Kent Dana in winter survival skills with mountain snow.

CBS CHANNEL 2 NEWS, Los Angeles, CA. Special Assignment, "Going Primitive", February, 2001. Cody trained anchor Drew Griffin in desert primitive living skills as a promotion for the CBS series *Survivor Two*.

CBS CHANNEL 7 NEWS, Dayton, OH. Special Projects, *Survivor*, January, 2001. Cody trained anchor Jim Otte for a two part special regarding desert, canyon and mountain primitive living and modern survival skills as a promotion for the CBS series *Survivor Two*.

FOX 10 NEWS, PHOENIX, July, 2000. Cody trained anchor Steve Filmer along with an ALSS course in the basics of fire, shelter, signaling for rescue and water procurement.

NBC CHANNEL 12 NEWS, Phoenix, Safety Team special, Summer Safety Tips, May, 2000. Cody trained lead anchor Kent Dana in desert survival skills.

PBS CHANNEL 8, HORIZON PROGRAM, May, 2000. Interview regarding Cody's Aboriginal Living Skills course for Prescott College.

THE SAM STEIGER SHOW, Channel 7, March, 2000. Interview with Tonya Mock regarding the Aboriginal Living Skills School.

NBC CHANNEL 12 NEWS, Phoenix, Safety Team special, Winter Safety Tips, February, 2000. Cody trained lead anchor Kent Dana in winter survival skills.

THE DONNY AND MARIE SHOW, December, 1999. Cody demonstrated survival kit components to Donny and Marie for a Y2K preparation special.

DATELINE NBC, Lost in the Wild, November, 1999. Cody trained Dateline correspondent Rob Stafford to survive in the wilderness with only the clothes on his back. This piece was later featured as the top story on MSN.COM, February 8, 2001.

FOX 10, ON THE ARIZONA ROAD WITH BILL LEVERTON, 1996. Cody gives a primitive skills demonstration for Bill Leverton in association with the Sharlot Hall Museum.

LIVING OUTSIDE: A GLIMPSE OF NO-HOUSE EXPERIENCES, by Galen Palmer, 1998. Half hour documentary film interviewing Cody and five other people about living free on society's fringe.

## **Radio**

Night Dreams Talk Radio, February 9, 2022.

KYCA Radio, Vickie Johnson, May, 2021.

The Prepared, April, 2021.

KGRA Radio, Paranormal Now, April, 2020.

Midnight in the Desert with Dave Schrader, December, 2020.

BBC Radio 4, James Veitch's Contractual Obligation, October, 2019.

KGNU Radio, Denver, CO. September, 2018.

1390 AM Connection, Denver, CO. August, 2018.

Midnight in the Desert with Art Bell, November, 2015.

BBC World Service Newsday, April, 2013.

The Carney Show, *KMOX News Radio* 1120, ST. Louis, MO. September, 2009.

"All Things Considered" *National Public Radio* (NPR), August, 2009. *When All Hell Breaks Loose* is chosen for the "Stranded: Three books to save your life" segment.

KTRH 740 AM News Radio, February, 2009, Houston, TX.

The Holistic Survival Show with Jason Hartman, October, 2008.

World Affairs Monthly, an interview with host Thomas Pochari, October, 2008.

Beyond the Ordinary, KRSE, October, 2008.

The John and Ken Show, KFI-AM 640, LA, CA, August, 2008.

The Entrepreneur Radio Show, Direct Radio Network (nationally syndicated), July, 2008.

The Duncan Barkses Show, City Talk FM, Liverpool, England, June, 2008.

After Midnight with Rick Barber, News Radio 850 KOA, Denver, CO, March, 2008.

The Intel Strike Report, Truth Net Radio Network, March, 2008.

Fox News KFAQ Talk Radio, Tulsa, OK, December, 2007.

The John Williams Show, Chicago, IL, November, 2007.

The Last Word, Irish Public Radio, November, 2007.

The Barbara McFadden Show, Virginia, November, 2007.

The Doug Pike Show, Houston, TX, November, 2007.

Around the Home and More, (nationally syndicated), November, 2007.

Outside the Box with Alex Ansary, Portland, OR, November, 2007.

The Journey Home Radio Show, Santa Fe, NM, October, 2007.

KNX-AM News Radio, Los Angeles, CA, October, 2007.

Coast to Coast with Ian Punnett, (nationally syndicated), October, 2007.

Lars Larson Show, (nationally syndicated), October, 2007.

Thom Hartman Show, Portland, OR, October, 2007.

Conversations with Maggi, Portland, OR, October, 2007.

KPOJ Morning Show, Portland, OR, October, 2007.

Conversations, Seattle, WA, October, 2007.

Introspect Northwest, Seattle, WA, October, 2007.

Mind Over Matters, Seattle, WA, October, 2007.

KYCA-AM News, Prescott, AZ, October, 2007.

WDIS-AM News/Talk Radio, Boston, MA, October, 2007.

KMED Morning Show, Medford, OR, October, 2007.

WHAM Morning Show, Rochester, NY, October, 2007.

KPPZ-FM, Prescott, AZ, October, 2007.

KOLE-AM News radio, Beaumont, TX, October, 2007.

Popp Off with Mary Jane Popp, Sacramento, CA, October, 2007.

The Dr. Alvin Augustus Jones Show, Washington D.C., October, 2007.

KFYI Talk Radio with Roberta Gayle, Phoenix, AZ, December, 2006.

Practical backpacking.com. May, 2006. Features a one-hour podcast interview with Cody.

KYCA Weekend with Jay Robbins, Prescott, AZ, July, 2004.

The Sandy Moss Show, Prescott, AZ, May, 2004.

The Cuzin Eddie Show, McLeansboro, IL, November, 2003.

The Paul Kircher Show, "Money Talk Radio", Philadelphia, PA, October, 2003.

On Your Side, Hagerstown, MD, September, 2003.

The Morning Line with Jim and Trapper John, Indianapolis, IN, September, 2003.

Cordani and Company, Newburgh, NY, September, 2003.

The Rocky Brooks Morning Show, Lenoir, NC, September, 2003.

The Morning Show with Bobby Lane, Lenoir, NC, September, 2003.

The Jim Cates Show, Topeka, KS, August, 2003.

Hang Time, Bangor, MN, August, 2003.

The Morning Show with "Johnny", McLeansboro, IL, August, 2003.

The Morning Drive with Bob Simmons, Langdon, ND, August, 2003.

The Dan Deibert Radio Show, Green Bay, WI, August, 2003.

The Paul Pryor Show, Austin, TX, August, 2003.

Live with Lee, Lexington, KT, August, 2003.

The Bob Rivers Show, Seattle, WA, August, 2003.

WLIU & WCWP NPR stations with interviewer James Asendio, Long Island, NY, August 2003.

KSKI Morning Show with Tom Sparks, Sun Valley, ID, August, 2003.

Reading Between the Lines with Lou Bendrick, Telluride, CO, August, 2003.

702 Talk Radio with Boo Prince, Johannesburg, South Africa, July, 2003.

Wynn's Outdoor World with Bob and Joe, Knoxville, TN, July, 2003.

Out There with Don James, Laughlin, NV, April, 2003.

The Angie McClelland Show at Africam Radio, Johannesburg, South Africa, January, 2001.

The Ron and Don Show, Dallas, TX, December, 2000.

The Chris Baker Show, Kansas City, MO, November, 1999.

Basic Black with Arthur Black, CBC Radio One, Canada, October, 1999.

The Sandy Kenyon Show, Prescott Valley, AZ, March, 1992.

## **Newspaper**

*The Mercury News*, January, 2022. Features writer John Metcalfe asks Cody's advice about a tongue-in-cheek "restaurant survival" scenario.

*Quad Cities Business News*, March, 2021. Reporter Bonnie Stevens interviews Cody about the 30<sup>th</sup> Anniversary of his Aboriginal Living Skills School.

*The Wall Street Journal*, July, 2016. Cody is interviewed about his Aboriginal Living Skills School in a nation-wide survival school round-up.

*The Daily Courier*, October 19, 2015. Cody is interviewed about the 25th Anniversary of his Aboriginal Living Skills School.

*The Arizona Republic*, September, 2014. "Lundin, who starred on the Discovery Channel's *Dual Survival* reality show, will be a featured guest at the Prescott Great Outdoors festival Oct. 10-11 at Watson Lake Park." Outdoors writer Ron Dungan interviews Cody about the survival classes he plans to teach at the City of Prescott's Great Outdoors Festival.

*The Patriot News*, Pennsylvania, September, 2014. "That Frein, the target of the weeks long

manhunt that's sent law enforcement officers from at least three states fanned across Pike and Monroe counties in northeastern Pennsylvania, allegedly ambushed two state troopers on the cusp of winter has left one expert doubting how skilled in survival he is." Writer Debbie Truong interviews Cody about the term "survivalist," its use in pop culture and his opinion on Eric Frein.

*The Prescott Daily Courier*, August, 2014. "Survival skills expert Cody Lundin among draws to nature activity showcase event." Reporter Cindy Barks front page article highlights Cody headlining the 3rd annual city of Prescott Great Outdoors Festival and Expo.

*The National Enquirer*, January, 2013. Staff writer discloses the elimination of Dave Canterbury from the *Dual Survival* television show for lying about his military and civilian survival experience.

*Win Awenen Nisitotung*, September, 2012. "Cody Lundin is a well-known expert in primitive survival skills who has a deep connection with nature." Writer Jennifer Dale-Burton interviews Cody about his school, *Dual Survival*, his do more with less philosophy, and living off the grid for the Sault Saint Marie Tribe of Chippewa Indians newspaper.

*Reading Eagle*, January, 2012. "Mr. Orr, 56, stood in line for 21/2 hours with his 13 year-old son to catch a glimpse of a man whose eaten worms, and caught eels with his socks to survive in the wilderness." Writer Ron Devlin interviews the crowd at Cody's standing room only capacity keynote address at the Penn State Berks auditorium.

*The Houston Chronicle*, June, 2011. Survivalist and TV personality Cody Lundin keynotes the first RAM Home Safety prep show at the Reliance Center in Houston.

*Pretoria News*, South Africa, March, 2011. "Cody will show you how to use what you have around you to survive." Reporter Latoya Newman interviews Cody about filming *Dual Survival* in South Africa.

*The Star*, (South Africa), March, 2011. "Cody, a minimalist and primitive skills expert is the one who will help you feed off the land, literally." Writer Latoya Newman interviews Cody about his hit show *Dual Survival* and shooting two episodes in Africa.

*Laramie Boomerang*, October, 2010. "Basically, if you need a survival expert, you go to Lundin." Writer Eve Newman interviews Cody about his hit show *Dual Survival*, life in Wyoming, training in the wilderness and in the cities, and more.

*Standard Journal*, Idaho, September, 2010. "To put it simply-or in the words of one Hibbard fourth grader-Cody Lundin, the television star of Discovery Channels *Dual Survival* is "the coolest thing ever." Cody teaches local school children survival skills and is interviewed by writer Nate Sunderland about teaching at Rabbit Stick Rendezvous for the past 20 plus years.

*Financial Times*, London, UK, January 1, 2009. "Cody Lundin's *When All Hell Breaks Loose* instructs readers how to get rid of bodies and feast on rats in the event of disaster." Times writer Emma Jacobs includes Cody's book in her "How to survive the worlds end" article.

*Christian Science Monitor*, December, 2008. "Author Cody Lundin, who since 1991 has taught survival at his Aboriginal Living Skills School in Arizona, has trained clients from all backgrounds." Cody is interviewed by reporter Josh Allen for an article relating to the surge in "survivalism" during troubled economic times.

*The Arizona Republic*, June, 2008. Cody is interviewed by reporter Lisa Nicita about urban survival scenarios that could be created by natural disasters during the summer season.

*The New York Times*, April 6, 2008. "*When All Hell Breaks Loose* by Cody Lundin instructs readers how to dispose of bodies and dine on rats and dogs in the event of disaster." Alex Williams cites

Cody's urban survival book in his article Duck and Cover: It's the New Survivalism.

*New York Post*, March, 2008. "That tan dude walking through midtown today in cut-off jean shorts (and bare feet!) is survival expert Cody Lundin..." Cody shares his views on self-reliance with a few people in Manhattan.

*Transitions* (Prescott College) Fall/Winter 2007. "Although Cody is ready to take readers to the max - the Mad Max, as it were - in the Armageddon of his imagination, he also offers levels of practical advice for folks seeking to prepare emergency clothing, food, shelter, and clean water for a few days to a few weeks." Writer Mary Lin reviews Cody's new book on urban preparedness *When All Hell Breaks Loose*.

*The Arizona Republic*, November, 2007. "Cody Lundin, founder and director of the Aboriginal Living Skills School in Prescott, is a model of self-reliance. He lives off the grid in a home he designed. Through the judicious use of passive solar energy, collecting rainwater and composting waste, he pays nothing for utilities." Reporter John Stanley interviews Cody about his new urban survival book.

*The Philadelphia Enquirer*, October, 2007. Cody is quoted for Doug Lansky's article on travel preparedness and survival.

*The Prescott Daily Courier*, October, 2007. "Ever since Cody Lundin was a child, he knew he wanted to do more with less." Reporter Will Waterman interviews Cody about his thoughts regarding self-reliance and his new book on urban survival skills.

*The Chino Valley Review*, October, 2007. "Many consider Lundin as a leading source for survival skills and knowledge." Cody is interviewed about his new book, *When All Hell Breaks Loose*.

*The Monitor*, (Texas) August, 2007. Cody was interviewed for an article about hurricane preparedness and survival.

*The Arizona Republic*, April, 2005. "Lundin's survival tips are simple and practical, aimed at staying alive...rather than elaborate instructions on how to live off the land for weeks." Outdoor reporter John Stanley interviews Cody and Sgt. Dave Garland, Search and Rescue coordinator for the Maricopa County Sheriff's Office about Cody's survival training courses.

*The Fresno Bee*, December, 2004. "Most survival books of this ilk might as well have been cut and pasted from old Air Force manuals. Not this one. Founder of the Aboriginal Living Skills School in Arizona, Lundin explains - vividly - how the human body can survive days without food and water but can perish within hours if body temperature dips below 98.6degrees. Lundin's tips are insightful and jam-packed with practical advice." Writer Marek Warszawski touts Cody's book *98.6 Degrees* as a must get book for the outdoor enthusiast this Christmas season.

*The Prescott Daily Courier*, March, 2004. "Cody Lundin, founder of Prescott's Aboriginal Living Skills School, LLC who has been featured in several national and international newspapers and magazines and television, and radio programs including Dateline NBC and Channel 8 Horizon Program (PBS) will mentor the lost until help arrives." Courier reporter Mirsada Buric-Adam interviews Cody and the Yavapai County Search and Rescue for their roles in the Discovery Channels "Lost in the Wild" shows.

*The Prescott Daily Courier*, February, 2004. "Cody Lundin spent Valentine's Day on the private Necker Island in the Caribbean, snorkeling with his "sweetie" in 82-degree weather and soaking up the rays." Courier reporter Hilary Eller features Cody's work on NBC's The Today Show for "Where in the world is Matt Lauer?"

*The Houston Chronicle*, February, 2004. "Outdoors expert and author Cody Lundin lugs four pounds of survival gear afield, including dozens of lightweight items that all make sense for someone faced

with several days in the middle of nowhere." Writer Doug Pike features Cody's tips in a column on staying alive in the Texas outdoors.

*Grand Rapids Press*, December, 2003. "I love this book. Lundin's direct and sometimes irreverent approach is a breath of fresh air, a far cry from the survival book of yesteryear. His is a resource loaded with critical facts, sarcastic humor, sometimes radical tactics, outlandish cartoons, excellent diagrams and high quality photographs that will interest any outdoor enthusiast." Outdoors editor Howard Meyerson reviews *98.6 Degrees* as one of five outdoor related books that make great gifts for the holiday season.

*The Morning Call*, Allentown, P.A. December, 2003. "Lundin presents his material with a humorous, entertaining, in-your-face-style... You won't get bored absorbing Lundin's teachings, which just might save your life someday." Writer Christian Berg reviews Cody's book *98.6 Degrees*.

*Arizona Daily Star*, October, 2003. "Cody Lundin...has written a book of tips to help you survive any outdoor adventure." Writer Karen Mracek highlights Cody's book and his visit to the University of Tucson.

*Phoenix New Times*, October, 2003. "...Lundin's witty book about life-or-death situations is backed up by his incredible expertise." Writer Michele Laudig reviews Cody's book in preparation for an author signing in the "This Weeks day-by-day Picks" section of the New Times.

*The Arizona Republic*, October, 2003. "Cody Lundin knows survival. His new book, *98.6 Degrees: The Art of Keeping Your Ass Alive!* explains in clear, no-frills language exactly what it takes to stay alive in outdoor survival situations." Outdoor writer John Stanley reviews Cody's new book for his "On the Shelf" column.

*The Rough Writer*, October, 2003. "Cody Lundin, YC adjunct faculty member, has become Gibbs Smith publishing company's number two best-selling author with his book *98.6 Degrees: The Art of Keeping Your Ass Alive!*" Editor Greg Grahlmann interviews Cody about his college classes, his book and philosophies about teaching survival skills.

*The Hippo Press*, October, 2003. "Lundin, who runs the Aboriginal Living Skills School in Arizona, offers practical survival advice that could come in handy anywhere from Everest to Mount Washington." Hippo staff writer reviews Cody's new book *98.6 Degrees: The Art of Keeping Your Ass Alive!*

*The Arizona Republic*, September, 2003. "The best list of survival gear is one put together by the individual who may need it, says Cody Lundin, author of the new book *98.6 Degrees: The Art of Keeping Your Ass Alive!*" Outdoor feature writer John Stanley interviews Cody about his new book, urban and wilderness survival scenarios, home preparedness, car survival kits and his Aboriginal Living Skills School.

*The Los Angeles Daily News*, August, 2003. "This outrageously straightforward survival book teaches you what you need to know, now, to live through virtually every survival scenario... this is one of the year's best reads." Outdoor writer Michael A. Anastasi reviews Cody's new book, *98.6 Degrees: The Art of Keeping Your Ass Alive!*

*Laramie Daily Boomerang*, August, 2003. "Cody Lundin's new book, *98.6 Degrees: The Art of Keeping Your Ass Alive!* is designed to smack the reader in the face with dire, lifesaving information ..". Staff writer Amy Geringer interviews Cody about the style and content of his new book.

*North Shore News*, Vancouver BC, August, 2003. "Author Cody Lundin takes a no-nonsense approach to getting his message across." Writer Terry Peters reviews Cody's new book, *98.6 Degrees: The Art of Keeping Your Ass Alive!*

*Philadelphia Metro News*, July, 2003. "Cody Lundin's book, *98.6 Degrees*, breaks new ground in the world of survival manuals." Writer Josh Miller interviews Cody about his new book and the Aboriginal Living Skills School.

*Knoxville News Sentinel*, July, 2003. "Lundin is a survival expert who runs the Aboriginal Living Skills School in Arizona. His book is a no-nonsense guide to staying alive in the worst of hot, cold, wet or dry extremes." Columnist Sam Venable reviews Cody's new book, *98.6 Degrees: The Art of Keeping Your Ass Alive!*

*The Prescott Daily Courier*, July, 2003. "Lundin's new book takes the reader on a bold trek through common sense survival." Reporter Briana Lonas interviews Cody about teaching, his lifestyle, and his new book *98.6 Degrees: The Art of Keeping Your Ass Alive!*

*The Chino Valley Review*, July, 2003. "Rave reviews of local author Cody Lundin's new book, *98.6 Degrees: The Art of Keeping Your Ass Alive!* is proof that people want to know how to survive in emergency situations." Reporter Laura Flood interviews Cody regarding the style and content of his new book.

*Philadelphia Metro News*, June, 2003. Reporter Josh Miller interviews Cody about staying alive in the city and the country and details Cody's new book, *98.6 Degrees: The Art of Keeping Your Ass Alive!*

*Copley News Service*, February, 2003. Reporter Paul Huard interviews Cody and others for a syndicated story on survival skills, attitude and survival gear.

*The Prescott Daily Courier*, August, 2002. "Cody Lundin's Aboriginal Living Skills School offers opportunities to shed your outer city trappings, and get in touch with your inner wildman." Prescott Courier columnist, Richard Sims, Director of the Sharlot Hall Museum, touts Cody's new courses offered through the museums educational department.

*The Chino Valley Review*, August, 2002. "...the Aboriginal Living Skills School is designed to teach people how to do more with less when trying to survive in the outdoors." Writer Diane DeHamer features Cody and his school in the "Meet Your Neighbor" section of the Review.

*The Prescott Daily Courier*, July, 2002. "Wilderness survival instructor Cody Lundin has been chosen by Backpacker magazine to represent the magazines Outdoor Survival Skills program at this year's Camp Jeep event in Missouri." Part of an article compiled by business reporter Chad Simpson detailing Cody's Camp Jeep training.

*The Arizona Republic*, October, 2001. "Cody Lundin teaches everyone from white-collar types to hard-core outdoor folks how to survive in the wilderness." Outdoors reporter John Stanley interviews Cody for a front cover dual article in the "Smart Living" section regarding his Spartan lifestyle, why he chose to teach survival skills, his views on life in and out of the wilderness and the components of his outdoor survival kit.

*Transitions*, Prescott College, Summer 2001. "With their three weeks of training and hands-on learning, Cody's class has the skills and knowledge to survive, just like their ancestors did thousands of years ago." Editor Karlyn Haas interviews Cody and his students for a full-page article regarding his 30-day Aboriginal Living Skills course conducted for Prescott College.

*Transitions*, Prescott College, Winter/ Spring 2001. Cody and his school are mentioned in the Alumni News regarding his work training Dateline NBC correspondent in winter survival skills.

*The Record*, August, 2000. "The Aboriginal Living Skills School is run by guide and survival guru Cody Lundin, whose philosophy is "whatever works." ALSS is one of three survival schools nationwide featured in a story regarding the CBS series Survivor.

*Colorado Springs Fit Magazine*, August, 2000. "Cody Lundin of the Aboriginal Living Skills School in Prescott, Arizona, is one of the foremost authorities on primitive and modern survival skills." Reporter Robert S. White interviews Cody on the priorities of staying alive and thermoregulation.

*Transitions*, Prescott College, Winter/Spring 2000. Cody and his school are mentioned in the Alumni News regarding his survival kit demonstration on the Donny and Marie Show.

*USA Today*, October, 1999. "Cody Lundin wants to save you from yourself." Reporter Taylor Buckley interviews Cody for a full-page article about his survival skills training and the components of his survival kit.

*The Prescott Daily Courier*, August, 1999. "Cody Lundin, the shoeless primitive skills instructor who teaches people how to survive outdoors, is on the cover of the September issue of *Backpacker*, The Magazine of Wilderness Travel." Reporter Louise Konarski interviews Cody about his feature article in *Backpacker* magazine and his ALSS wilderness course.

*The Chino Valley Review*, December, 1998. "Cody Lundin teaches the ways of the Earth with a vision." Cody is interviewed about his school and its corporate training adventures.

*Tucson Weekly*, April, 1998. "Among Lundin's more colorful credentials is a license to collect and process fresh road kill for his own consumption." Part of a story featuring Arizona people in the national news.

*The Arizona Republic*, April, 1998. "Lundin is used to teaching people how to survive in the most severe circumstances." *Trains Outdoor's* reporter Barry Burkhart in desert survival including what to carry in a desert survival kit.

Russ Miller's "*Oddly Enough*", World Wide Media Syndication, 1998. "Oddly Enough, Cody, a white man, has been hired by local Indian tribes to teach their children forgotten native skills." Illustration of Cody making a hand drill fire accompanied the article. Featured in countries such as South Africa, Italy, Japan and the Philippines.

*The Chino Valley Review*, February, 1998. Cody trains reporter Russ Miller in a primitive skills adventure for his weekly column, *Miller's Musings*.

*The Arizona Republic*, February, 1997. "It's a chance to learn the art of primitive living." Outdoors reporter Barry Burkhart interviews Cody for a dual article about his life style and the contents of his survival kit. Story is picked up by the Associated Press and appears nation-wide.

*The Prescott Daily Courier*, July, 1996. "From weaving willow pack frames to slicing up a road kill snake for supper, Lundin covers it all." Reporter Constance Keremes interviews Cody about teaching primitive living and survival skills courses for Yavapai College and Prescott College as an adjunct faculty member.

*The Phoenix New Times*, July, 1995. "Cody Lundin teaches aboriginal living for people who want to survive in the modern world." Cody appears on the front cover of the *New Times* after training reporter Mark Ramirez for a feature story on the art of going primitive.

*Out and About*, April, 1995. "All you really need is food, water and personal shelter (clothes), Cody helps you locate all these necessities and have a good time doing it." Story regarding upcoming ALSS field courses by editor Barbara Forton.

*The Prescott Daily Courier*, August, 1994. "When it comes to really living in the wild, exposed to the elements, Lundin has first-hand experience." Reporter Mary Lin interviews Cody about his school, life in the woods and his college courses in outdoor skills.

*The Prescott Daily Courier*, May, 1990. “Walking barefoot is one aboriginal habit most people forget. Lundin often walks barefoot in the forest, on and off trail.” Reporter Steve Lee interviews Cody for a full-page story about survival priorities and living full time in his wicki-up.

## **Magazines**

*GoSolo*, September, 2022. Cody shares his story of entrepreneurship and what's important to him at his school.

*MEL*, June, 2020. Writer Brian Van Hooker interviews Cody about a story titled, “What do roadrunners taste like?”

*New York Magazine*, March, 2020. Stacey Woods interviews Cody on the best emergency preparedness products to stock in a home.

*MEL*, October, 2019. Cody is interviewed about off-grid meat storage solutions such as drying, smoking and salt curing.

*RECOIL Off-Grid*, June, 2018. Cody is interviewed about his survival school, his life, what makes an ethical survival instructor, and his homestead.

*RECOIL Off-Grid*, February, 2018. Cody is included in an “experts” special for the magazine.

*PHOENIX*, June, 2018. Cody is interviewed about a man lost in the desert for several days.

*Survivor's Edge*, May, 2018. *Survivor's Edge* does an in depth interview about Cody and his Aboriginal Living Skills School.

*GYMOAZ Outdoor Adventure*, November, 2017. (Cover) Cody is interviewed about his survival school, how he became a survival instructor, his TV shows, and his self-reliant homestead.

*Think: Act*, December, 2016. Cody is interviewed about his survival skills training.

*Survivor's Edge*, April, 2016. Cody is interviewed about how to choose a reputable survival instructor.

*TV Guide*, October, 2014. “Lundin says he was fired and that his termination was the culmination of several long-running arguments with the network (Discovery Channel), production company Original Media, and his co-stars regarding the shows credibility, its commitment to the health and safety of cast, crew, and viewers and what he calls an “appalling lack of leadership.”” Journalist David Peisner interviews Cody and many other TV survival personas on the chronic disregard for safety on many TV survival shows.

*5 Senses*, October, 2014. “Barefoot and fancy free: survival guru Cody Lundin enjoys Prescott Great Outdoors.” Writer James Dungeon interviews Cody about survival skills, TV, his Aboriginal Living Skills School, and doomsday scenarios.

*Arizona Wildlife Views*, July/August, 2014. Writer Lee Allen interviews Cody for his feature article “How not to die in the desert.”

*Men's Journal*, May, 2014. “High and dry in the Arizona desert, one hot, hungry week with nine strangers, a shoeless guru named Cody, and not much else.” Journalist Josh Eells writes a seven page feature story about his participation in Cody's most aggressive course, the Desert Drifter.

*Passenger Terminal World*, September, 2013. Writer Paul Willis interviews Cody about the psychology of surviving in an airport, Edward Snowden style.

*Building Yavapai*, Yavapai County Contractors Association, 2013. Staff writers interview Cody about his self-reliant earth home for the magazine's cover story on sustainable design.

*MSN's Top Ten Survival Vacations*, Aboriginal Living Skills School — Arizona. “Among survival

instructors, Cody Lundin is a bit of a celebrity: an author, teacher and endurance extraordinaire who's been featured on national TV shows and magazine covers. He even now co-hosts a Discovery Channel show called "Dual Survival." So, if you want to learn from the best, there's perhaps no place better than Lundin's Aboriginal Living Skills School, an Arizona compound that offers courses in both wilderness preparedness and adventure training."

*The Backwoodsman*, May/June, 2012. (Cover) "Cody's constant desire to explore the many different aspects of self-reliance has resulted in him becoming one of the world's foremost authorities on primitive living and survival skills." Editor/Publisher Charles Richie Jr. interviews Cody about his school, his teaching methodologies, finding a credible instructor, and more. *Note: The May/June issue with Cody on the cover was Backwoodsman's all time best-selling issue in its 30 year plus history.*

*TV with Thinus*, South Africa, 2011. TV critic Thinus Ferreira interviews Cody about filming *Dual Survival* in South Africa and Botswana.

*Men's Journal*, August, 2011. Feature writer Josh Eells interviews Cody for a story in the Bahamas as he films for *Shark Week*.

*Delight*, August, 2011. Writer Janet Stilson interviews Cody about his role in the production of Discovery Channels Shark Week special, *How Sharks Hunt*.

*Gear*, May, 2011. "Anyone who recently watched German Men's Channel DMAX knows Cody Lundin." Writer Oliver Lang interviews Cody about teaching survival skills, *Dual Survival*, his knife, his jewelry, and more.

*Popular Science*, January, 2011. PS Staff writer interviews Cody about the physics and psychology of walking barefoot in country and city for the magazines FAQ section.

*Men's Fitness*, September, 2010. "The co-host of TV's hottest new adventure show helps you defuse four life-threatening scenarios." Writer Dean Stattman interviews Cody for the "Survive This!" section of the magazine.

*Army Times*, 2010. Writer John R. Anderson interviews Cody about desert survival and what to pack in a vehicle.

*National Geographic Adventure* magazine, August/September, 2009. "Take some extreme water conservation tips from Cody Lundin, owner of the Aboriginal Living Skills School and resident of an off-grid, passive solar home in the high Arizona desert." Writer Damon Tabor interviews Cody for two of eight survival scenarios, (The Grid Crashes and The West Runs Dry) for the magazines special survival edition cover story, "8 Black Swans."

*The Atlantic* magazine, May, 2009. "...in the event that the economy crumbles, and civilization with it, I would appoint Cody Lundin my financial adviser. He is my favorite survivalist, the author of a book on getting by in the wilderness and another on urban preparedness and a teacher of primitive-living skills." Jeffrey Goldberg, *Atlantic* national correspondent, travels to Prescott to interview Cody for his cover story article, "Why I Fired My Broker."

*Popular Mechanics* magazine, October, 2008. The editors at Popular Mechanics use Cody as the survival expert for extreme cold and hot weather survival, as well as proofing other survival skills copy for the "100 Skills Every Man Should Know" feature article.

*Arizona Highways* magazine, November, 2008. Writer Kelly Kramer uses Cody as a survival resource for her "Man vs. Wild" feature story.

*Sedona Monthly* magazine, May, 2008. "Since 1991, the year he launched the Aboriginal Living Skills School, Cody's been teaching students about wilderness survival, primitive living, and especially of late, urban preparedness. With the recent sky-high gas prices and global warming threats, he has seen more and more students interested in urban preparedness and self-reliance." Writer Erika Ayn Finch features Cody and his school in the "Around the Town" section of the magazine.

*SuperConsciousness* magazine, March/April, 2008. "Survival expert Cody Lundin discusses what to store and how to store it. More importantly, Lundin emphasizes the critical need to take personal responsibility in an emergency, whether it's long-term or short-term." Cody writes the feature article (urban survival and food storage) for the preparedness edition of *SuperConsciousness* magazine.

*SuperConsciousness* magazine, March/April, 2008. "If there's such a thing as a typical survival skills instructor, Cody Lundin is not it...*When All Hell Breaks Loose* is aimed at empowering an urban and suburban audience to deal with survival situations BEFORE they happen." *SuperConsciousness* magazine editors review *When All Hell Breaks Loose*.

*Backpacker* magazine, March, 2008. Cody is interviewed about "honey," his favorite Mora knife for the gear guide issue of the magazine.

*Wilderness Way* magazine, January, 2008. "*When All Hell Breaks Loose* breaks survival preparedness down into a common sense approach, although Cody's style is still "in your face." *Wilderness Way* reviews Cody's new book on urban survival in the "Dirttime Report."

*Backhome* magazine, September/October, 2007. "*When All Hell Breaks Loose*--all 450 pages of it--is aimed toward educating and preparing you and your family for change and the unknown." *Backhome* reviews Cody's latest book on urban and suburban survival.

*Backpacker* magazine, October, 2006. Cody is chosen as one of four wilderness survival experts to design a desert survival "how-to" skills page for the magazine's special survival edition.

*National Geographic Adventure* magazine, April, 2006. Robert Young Pelton, author of *The Worlds Most Dangerous Places* and *National Geographic* magazine columnist for "Pelton's World", picks Cody's Ultimate Abo course as the class to take for real-life experience in living-off-the-land.

*Wilderness Way* magazine, winter, 2006. "The primitive skills courses that I have taken over the years were always taught in a comfortable environment.. To put my skills to the test, I enrolled in the Ultimate Abo course, offered by Cody Lundin.." Writer Matt Kull tells of his experience in the high desert backcountry while learning to live off the land.

*Off-Road* magazine, February, 2006. "Despite Cody's ability to thrive off the land in tranquil solitude--whiling away the time fishing by hand, grubbing, or brain tanning--he has also spent a good deal of time training hosts or personally hosting the most significant outdoor survival media presentations of the last decade." *Off Road* writer Moses Ludel talks about his and Cody's 4x4 Survival workshop held in the high desert mountains of Nevada.

*Popular Mechanics* magazine, August, 2005. Writer Jim Gorman interviews Cody and three other survival instructors for the article "Would You Survive?" in which survival gear and case scenarios of actual emergency situations are explained.

*Stuff* magazine, May, 2005. "Cody Lundin, the only man in the state of Arizona licensed to catch fish with his bare hands, gives you the low down on keeping your heart pumping." Writer Shanti Sosienski asks Cody's advice for "The Stuff Test" section featuring a variety of urban and wilderness survival gear.

*Prescott Living* magazine, summer, 2005. "Cody's bare feet, like many indigenous natives, take him

into some pretty wild country, where he teaches his aboriginal living skills to all ages of folks interested in becoming more self-sufficient." Writer Dave Ganci follows Cody on a tour of wild edible plants and the pros and cons of going barefoot in the southwest.

*Wilderness Way* magazine, summer, 2004. "Utilizing his extensive experience in the field, Cody established the Aboriginal Living Skills School in 1991 and is one of the leading instructors and practitioners of the primitive lifestyle. In my own extensive outdoor/how-to/survival library, 98.6 is unique. Beyond the printed word, this is a very visual book that engages the reader's attention." Excerpts from field editor Dude McLean's one-page book review of *98.6 Degrees: The Art of Keeping Your Ass Alive!*

*Northern Arizona Zene*, June/July, 2004. "Aboriginal Living Skills School founder and author Cody Lundin was a real-life 'survivor' before reality TV ever hit the air. Now, thanks to nationwide media coverage, he's a local celebrity. But there's more to the man and his mission than you're likely to hear in a ten-second sound-byte." Assistant editor Susan DeFreitas interviews Cody for a cover story article about his school, the media, and his views on nature as teacher.

*TV Guide*, March, 2004. "Survivalist Cody Lundin teaches novices how to make it out alive when they're stranded with minimal supplies in two different wilderness settings." TV Guide writer Rick Toy promotes Discovery Channel's *Lost in the Wild* shows starring Cody for a TV Guide Special article.

*Hooked on the Outdoors*, April, 2004. "98.6 has 16 chapters detailing everything from survival psychology to survival kit components." The smartest dog in the world, Angus, turns a questioning reader onto the virtues of Cody's new book in his "Ask Angus" advice column.

*Advanced Rescue Technology* magazine, January, 2004. "98.6 is a no-nonsense, down-to-earth survival guide that is filled with practical advice, and at the same time, gores many a sacred-survival manual cow in the process." Veteran EMS writer Norm Rooker reviews Cody's book.

*Hustler* magazine, January, 2004. "This is the kind of book you never think you'll need, until it's too late. Read it now!" Cody's book is reviewed in *Hustler* magazines "Bits and Pieces" section.

*Powder* magazine, November, 2003. "Discounting all the trendy "how to wrestle alligator" books, Lundin uses humor, logic, and repetition to teach readers survival basics." Powder magazine "Down Time" columnist Jamey Voss reviews Cody's new book *98.6 Degrees: The Art of Keeping Your Ass Alive!*

*Unlimited* magazine, Fall 2003. "Cody is a survivor, baby. Always has been." Editor-in-chief Kevin Haynes interviews Cody about his new book, his school and his lifestyle in general.

*Backpacker* magazine, October, 2003. "Bring these traits to the woods, says Cody Lundin, primitive skills instructor and author of *98.6 Degrees: The Art of Keeping Your Ass Alive!* and your chances for returning improve." Writer Gina DeMillo features Cody's book for side bar information for an "Are you a survivor?" article.

*Field and Stream* magazine, August, 2003. "Excellent advice...the obvious product of a man who has gone and done it...well worth reading." F & S editor reviews Cody's new book, *98.6 Degrees: The Art of Keeping Your Ass Alive!*

*COLORS* magazine, April, 2002. "The Aboriginal Living Skills School is certainly ambitious!..." Published in 8 languages around the world, *COLORS* editor Richard Mason touts ALSS in its "Tours Around the World" issue.

*Southwest Airlines Spirit* magazine, April, 2001. "The Aboriginal Living Skills School in Arizona offers wilderness survival courses specifically for corporate groups." Writer Chris Santella adds side bar

promoting ALSS corporate training adventures.

*Playboy* magazine, February, 2001. ALSS is one of four schools nation-wide interviewed by writer Steve Pond for a feature article regarding the CBS series Survivor.

*FHM-For Him* magazine, October, 2000. (European edition, United Kingdom) "The Aboriginal Living Skills School takes you back to the days when you didn't have to work out how to use the video." ALSS is featured in an article as one of 100 international adventures.

*American Way* magazine, (American Airlines magazine) June, 2000. "Cody Lundin, who runs the Aboriginal Living Skills School in Prescott, Arizona, teaches simple survival skills which could be key even if your just overnight camping or on a rock climbing adventure." Writer Ashley Jude Collie talks with Cody about survival necessities and the components he packs in his wilderness survival kit.

*Maxim* magazine, May, 2000. "The Aboriginal Living Skills School will arm you for going off the grid." ALSS is featured in a story on adventure camps for grown-ups with others such as bow hunting with Ted Nugent and playing basketball with Michael Jordan.

*My Business* magazine, April, 2000. Writer Kathy Landis interviews Cody on the importance of doing what you love and how he started his business with less than 50 dollars.

*Backpacker* magazine, September, 1999. "Considering the hundreds of dollars I spend each year on "just in case" insurance policies, the quality wilderness survival training I got from Lundin was a bargain." Annette McGivney, Southwest Editor. Cody is the third person in history to appear on the cover of Backpacker. The ten-page cover story features his skills and philosophies of survival as well as his wilderness survival kit.

*American Survival Guide* magazine, June, 1999. "Lundin teaches students how to improvise all their needs for survival." Outdoor writer John Alba interviews Cody about his school, his views on wilderness survival training and the difference between modern survival skills and living off the land.

*Back Home* magazine, March/April, 1998. "I highly recommend an excursion like this, especially for the whole family. It will give you something to ponder and talk about for a long time." Back Home writer accompanies Cody on a multi-day primitive living skills adventure.

*Esquire* magazine, April, 1998. "Like Tony Manero, Lundin's bottom line is stayin' alive." ALSS is listed among six other schools nationwide as the place to go for Southwestern survival skills training.

*ICON* magazine, April, 1998. "Cody's students make fire using handmade friction tools, catch fish with their hands, and make water carriers, cord, glue, shelter, tools, and bug repellent with materials found on-site." Cody is interviewed about his lifestyle and why he chose to teach self-reliance skills.

*Summit* magazine, Winter 1996. "ALSS students learn to become independent in the wilds with gear they've made from the most basic materials." Story on ALSS field courses with interviews from students.

*American Survival Guide* magazine, January, 1996. "All ALSS courses enhance one's staying power in the wilderness." ASG writer interviews students on an ALSS field course and talks to Cody about survival skills in general.

*Edging West* magazine, November/December, 1995. "ALSS curriculum reflects the attitudes of cultures that pre-date television, poly-pro and water filters." Writer Katherine Minott interviews Cody and some of his students on an ALSS field course.

*Mountain Living* magazine, Fall 1995. "This program is no ordinary wilderness experience!" Story on

ALSS touts the school as an adventure alternative to the traditional vacation.

## **Books**

*"When All Hell Breaks Loose: Stuff You Need To Survive When Disaster Strikes."*  
Cody Lundin, Gibbs Smith publisher, 2007

*"98.6 Degrees: The Art of Keeping Your Ass Alive!"*  
Cody Lundin, Gibbs Smith Publisher, 2003

### **Cody has consulted for or has been featured in the following books:**

*"The Rough Guide to Travel Survival."*  
Doug Lansky, Rough Guides Publishing, 2005

*"52 Great Weekend Escapes in Arizona."*  
Ray Bangs, Northland Publishing, 2002

*"National Geographic's, The Ultimate Adventure Sourcebook."*  
National Geographic Books, 2000

*"Aboman's Guide to Wilderness Schools and Primitive Events."*  
Joseph Bigley, Gibbs Smith Publisher, 2000

*"Arizona Outdoor Survival and Safety Guide."*  
By Marty Campbell, World Publishing Corporation, 1999

*"Oddly Enough, The Book of Odd Facts."*  
Russ Miller, Caliber Press, 1998

## **Instructor and/or Consultant for...**

### ***1991 - present:***

America's Most Wanted (TV show)  
Federal Emergency Management Agency  
(FEMA)  
The Travel Channel  
Men's Health Magazine  
Smoki Museum  
Arizona Mountaineering Club  
Time Passages Expeditions  
Yavapai County Search and Rescue  
Sharlot Hall Museum  
Yavapai Prescott Indian Tribe  
Recreational Equipment, Inc. (REI)  
Florence Prison Tracking Team  
Prescott Recreation Department  
Arizona State University  
Chino Valley Unified School District  
Sedona Historical Society

Ananda World Brotherhood Community  
Boy Scouts of America  
Gunsite Training Center  
United States Forest Service  
Church World Service  
Arizona Outing Club  
New Alternatives  
Arizona Public Service (APS)  
Highlands Center for Natural History  
Digimage Films, Quebec, Canada  
Hoggard Films  
East Valley Tribune newspaper  
The Prescott Paddler's Club of America  
Prescott Connection  
Arizona Parks and Recreation Association  
Prescott Unified School District  
Prescott Public Library  
TV's Bare Necessities, British Broadcasting Corporation (BBC)  
Primavera School  
Prescott Rotary Club  
Youth Talent Search Program, Yavapai College  
National Geographic Television  
American Camping Magazine  
Cafe' Productions Limited, United Kingdom  
The Scottsdale Tribune  
The Arizona Republic  
Great North Productions  
Youth STEP  
The Scottsdale Sportsmen's Club  
Association for Experiential Education (AEE)  
Sacred Earth, Sacred Self National Conference  
Arizona Children's Burn Camp  
Sports Enhancement and Conditioning, (YCC)  
Camp Jeep  
Discovery Channel  
National Geographic Adventure magazine  
Damascus Trail Days  
Book Expo America  
RDF Media  
Original Media  
44 Blue Productions  
JWM Productions

National Indian Youth Leadership Project  
Willow Bend Environmental Center  
Juma Entertainment  
Popular Mechanics magazine  
Arizona Highways magazine  
First 30 Days  
The Inspiration Networks  
Darlow Smithson Productions  
Creative Differences  
Diverse Bristol TV  
CNN  
CNN Newsroom with Brooke Baldwin  
Marble Media  
Professional Writers of Prescott  
Northview School  
Yavapai County  
City of Prescott  
James Veitch's Contractual Obligation  
News Max Health  
Barefoot Hiker  
Fatherly  
Independent Journal Review  
Bagdad Schools  
Sault Saint Marie Chippewa Tribe  
Endemol, Germany  
Gurney Productions  
Central Washington University  
Penn State Berks  
Northern Arizona University  
South Dakota Agri-Business Association  
Slippery Rock University  
CPM West  
Experience Six  
U2011.org  
YPO Arizona Chapter  
Make-a-Wish Foundation  
MSN  
The Today Show  
Good Morning America  
The History Channel  
Backpacker magazine  
Chrysler Group, LLC  
PRA  
Pricewaterhousecoopers

Insight Fire Arms Training  
Development From Scratch magazine  
Outdoor Recreation Festival and  
Expo, Prescott, AZ  
UK Bushcraft Show  
Merit Mile  
New York Daily News  
Men's Journal  
The Native Society  
August Man  
Cosmopolitan magazine  
The Insider (CBS)  
Patriot News newspaper  
The New Idealist magazine  
Marketwave  
Midnight in the Desert with Art Bell  
Mrs. Green's World  
The Weather Channel  
Summit at Sea  
HLN News  
Prescott Valley Outdoor Summit  
Independent Journal Review  
Hopi Indian Tribe  
21 Grams  
OutEast Entertainment  
The Mercury News  
GearJunkie  
Global Bushcraft Symposium (Wales)  
Precision Airgun  
W.L. Gore and Associates, Inc.  
Camp YOA  
Pure Janitorial  
Kahala Brands  
COX Business  
YPO San Francisco  
Bushcraft UK  
GoBeatnik  
Outdoor Eco Expo, Guernsey County  
National Park Service  
The Safety and Health Training  
Center, Buffalo, NY  
White Mountain Nature Center  
Survivor's Edge  
Fox News  
Prescott Daily Courier  
Newport News Outdoor Enthusiast